

**CAPITAL CITY CHAPTER OF MUSKIES, INC.**  
**CCMI Sponsors: Donations and Advertising**  
Effective 01/01/2015

1. Donations

- a. Donors are those who provide charitable gifts to CCMI in the form of money, goods, or services. (Purchase of raffle tickets or auction items is not a charitable donation.)
- b. As a 501(c)3 non-profit organization, CCMI will provide a receipt for all donations, including tax-deductible information, if requested by the donor.
  - i. Donors determine the value of the goods or services they are donating.
  - ii. CCMI will determine how and when these goods or services will be used in order to maximize the benefit to the club.
  - iii. If goods or services are used towards the purchase of advertising space, any excess value beyond the price of advertising is considered the donation amount.
- c. CCMI will recognize and thank sponsors in the following ways:
  - i. "Trophy" level: \$500 and above
    1. Recognition on website for 1 year
    2. Recognition during annual fund-raising seminar
    3. Annual thank-you in newsletter
    4. Presentation of plaque during annual Awards Meeting
  - ii. "Muskie" level: \$250 - \$499
    1. Recognition on website for 1 year
    2. Recognition during annual fund-raising seminar
    3. Annual thank-you in newsletter
    4. Presentation of certificate during annual Awards Meeting
  - iii. "Figure-8" level: \$100 - \$249
    1. Recognition on website for 1 year
    2. Recognition during annual fund-raising seminar
    3. Annual thank-you in newsletter
  - iv. "Follow" level: up to \$99
    1. Recognition during annual fund-raising seminar
    2. Annual thank-you in newsletter

Approved: 10/06/2014